

BEDWORTH  
PARTY IN THE PARK

2024

Bedworth

Party In The Park

# MARKETING & SPONSORSHIP



[BedworthPartyInThePark.co.uk](http://BedworthPartyInThePark.co.uk)



MAR2024 V1.0

# BEDWORTH PARTY IN THE PARK

## PROJECT BACKGROUND

Bedworth Party In The Park first started to evolved in 2014 with our first event in 2015 with the aim to bring Families and the Community together by creating a Fun packed **FREE ENTRY** festival with live music, a Fun fair and stalls of all types from face painting to ferret racing and more.

2022 saw the introduction of our first ever Friday Evening of Entertainment, with Lets Go Back to the 80's. A paid ticked event that added that extra level to the weekend.

Bedworth Party in The Park is that one local event that will allow everyone in the local area to have that quality time together without the worry of having to provide different forms of live entertainment, and create that ever lasting memory.

## TIME AND LOCATION

Collycroft Recreation Ground  
Bedworth CV12 8AP

Saturday 13th of July 2024  
Sunday 14th July 2024





# BEDWORTH PARTY IN THE PARK

Over the last 8 years Bedworth Party In The Park festival has been growing and footfall has increased year on year with it now averaging from between 13,000 - 15,000 attendees of all ages.

Our plan for 2024 is to bring back our 7th Party In The Park with one change, we have had to move the location in Bedworth with the support of NBBC. This is due to building works that are taking place at our original home.

## SPONSORSHIP

As a self-funded independent organisation, we are always looking for new and unique ways to create a bigger and better festival, year on year. As you can imagine this all comes at a cost.

You can support us in many ways from full event sponsorship to advertising in one of our many ways such as banner, flags or event booklet plus much much more .....

## HOW WE CAN SUPPORT YOU

We can support you by advertising through our social media channels, our website and all of our adverting materials such as posters, flyers and banners that we use to advertise our evets and festivals.



# BEDWORTH PARTY IN THE PARK

Please see below the options that we have available

## BASIC ADVERTISING

Graphics will need to be provided

### BOOKLETS

Full Page (A5) £60.00

Half Page (A6) £40.00



### BANNER

1m x 2m £120.00



### FEATHER FLAGS

2860mm x 960mm £230.00



### DIRECTORY ADVERTISING

Web Page (with links for 12 months) £50.00



# BEDWORTH PARTY IN THE PARK

## PACKAGE OPPORTUNITIES

Other packages are available on request.

### BRONZE £950

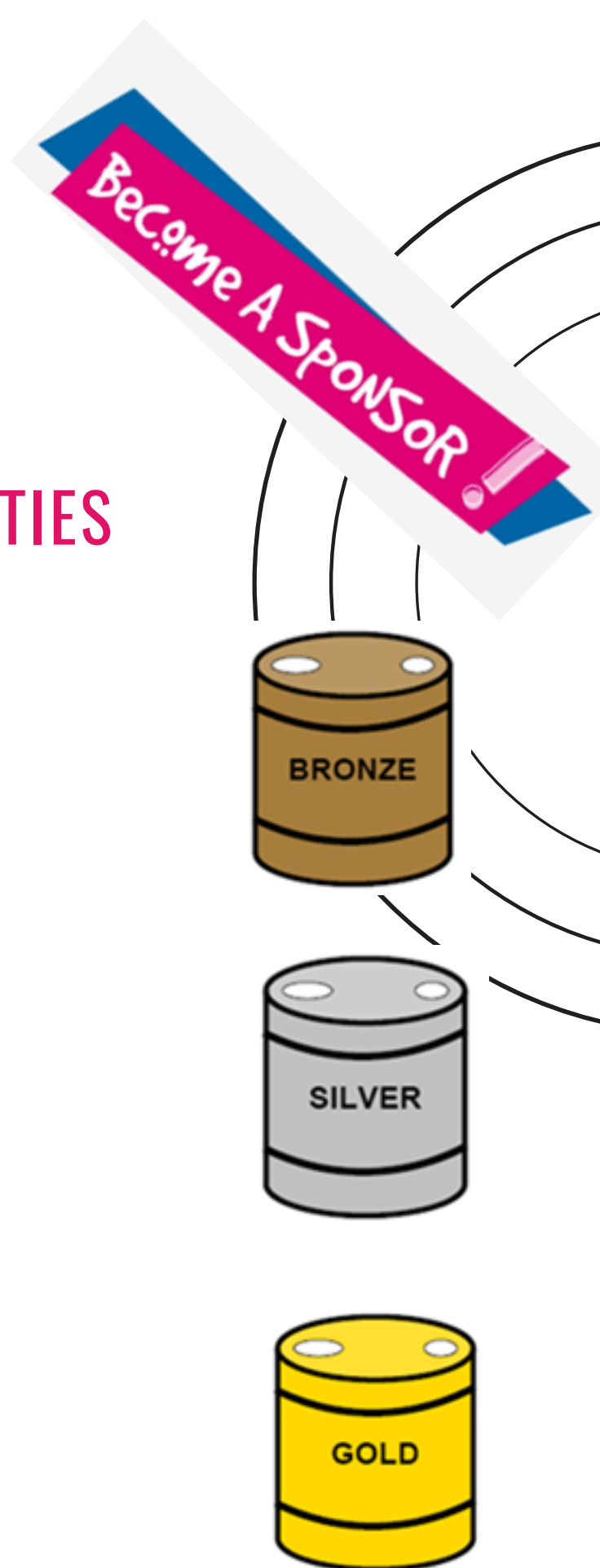
Full Page Booklet advert  
Arena Banner  
Feather Flag  
Directory Page (12 months)  
Stage Banner (6M)

### SILVER £1950

Full Page Booklet advert  
2 Arena Banners  
2 Feather Flag  
Directory Page (12 months)  
Stage Banner (12m)  
Logo on all our marketing materials

### GOLD £2900

Full Page Booklet advert  
4 Arena Banners  
4 Feather Flags  
Directory Page (12 months)  
2 Stage PA Wing Banners  
Logo on all our marketing materials  
Social Media announcements



If you are interested in more information and would like to discuss the opportunities available, please get in contact and we will be happy to help.

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# Bedworth Party In The Park

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